

Welcome to: **Mast
Marketing**



REACH 200 MILLION

consumers per year on the California coast
from San Diego to Santa Barbara with the
exciting environmentally friendly way to
mass market your products.



WE MAKE MARKETING AN ADVENTURE!

OUR MISSION

In today's environmentally conscious market place the emphasis is on GREEN and Wind power is the ultimate Eco friendly means to demonstrate. We combine product marketing with the performance yachting life style. This provides a fun, efficient high profile vehicle to mass market your products.

Our sailing yachts with your corporate logo displayed will cause quite a stir all year around as we breeze by the beaches, inlets, marinas, seaside Bars, Restaurants and Resort Hotels along the Southern California coast from SAN DIEGO to SANTA BARBARA.

WITH YOUR LOGO AS LARGE AS 100' x 35'

the visibility and attention to your sail is akin to a giant parade float and we are truly afloat. While docking for a break, lunch or dinner the crew and product representatives have an opportunity to answer questions, or distribute product samples. It's always a big hit to have aboard promo people or models with logos on Bikinis, Wind breakers, Tee shirts and Hats.

MAST MARKETING invites you, your clients and VIPs aboard to cruise the coast, as we proudly display your company's name.





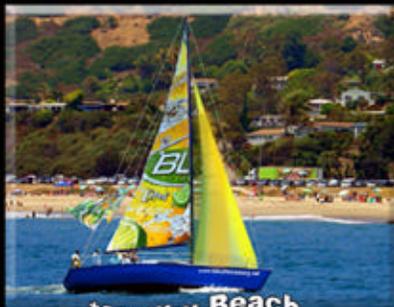
We offer illuminated sail
night cruises.



*Manhattan Beach



Long Beach



*Malibu Beach



San Diego



*Santa Monica Pier

**We dominate the ocean view
at Beach Events.**
(Unless there is a darn rainbow)

Annual Manhattan Beach Surf Festival



Southern California COVERAGE AREAS

Custom choose your target areas

Santa Barbara

- Summerland
- Carpinteria
- Ventura
- Oxnard
- Pt.Hueneme

also
Hawaii
←

Los Angeles

- Malibu
- Santa Monica
- Venice
- Marina Del Rey
- Manhattan Beach
- Hermosa Beach
- Redondo Beach
- San Pedro

Long Beach

- Seal Beach
- Hunington Beach
- Newport Beach
- Laguna Beach
- Ocean Side

San Diego



Your clients will LOVE the

ADVENTURE !
& Team Building.



Target Events :



- *AVP Pro Beach Volleyball Tour*
- *Manhattan Beach International Surf Festival*
- *Summer X-Games*
- *US Open of Surfing (Huntington Beach)*
- *Toyota Long Beach Grand Prix*
- *Long Beach Race Week (sailing)*
- *PGA US Open, Torrey Pines, San Diego*
- *Newport Beach to Ensenada, Mexico Yacht Race*
- *(largest international yacht race in the world)*
- *Concerts On The Pier, Santa Monica*
- *Concerts on the Beach, Hermosa Beach*
- *Catalina Paddleboard Race*
- *Buccaneer Days, Catalina*
- *Newport to Ensenada race*
- *PGA us open, torrey pines*
- *Oceanside concerts*
- *Memorial Day • Fourth of July • Labor Day*
- *Manhattan Beach Pier Christmas Fireworks (mid Dec.)*

Memorial Day • Forth of July • Labor day

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il moro di venezia main sail 100 ft. tall x 35 ft. wide, head sail 94 ft. tall x 33 ft wide.



Il Moro di Venezia is often referred to as one of the most beautiful America's Cup boats ever and a true work of art.

It was actually displayed as a work of art in front of the Boston Museum of Fine Arts.

In 1992, the il Moro was the protagonist in probably the most dramatic Americas Cup race in history.

The defenders series, Louis Vuitton Cup was won convincingly by Il Moro, which was then narrowly defeated in the finals by the challenger, America3.

The beauty and history of this yacht makes it one of the most celebrated boats in the water.

Associating your company with Il Moro di Venezia will definitely be brand elevating and provide a truly unique advertising opportunity.

azzurra *main sail 45ft. tall x 16ft wide, head sail 40ft. tall x 13ft wide.*



Azzurra is also a pedigree yacht. A Farr 38, built to race in the Sydney-Hobart, the Southern Cross and the World Championships.

This is one of the last boats to be constructed of Kauri, a rare New Zealand wood highly desired for boat construction.

This is a unique yacht with all the flavor of a vintage sports car.

Truly an uplifting and attention grabbing way of getting your brand noticed on the water or at the dock.

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IT'S A WIND WIN!

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