

unique & brand elevating



THE NEW OUTDOOR MEDIA - VISUAL IMPACT AND GUARANTEED VISIBILITY.

We specialize in the new media of advertising on sailboats. The fleet consists of different sailing yachts customized to your needs. The sails and/or hull offer an excellent opportunity to advertise as high as a 7 story building in an elevating way. This is also an environmentally friendly 'green' advertising platform.

The massive, double sided sail-advertising space, coupled with the lack of competing advertising on the water means your message grabs attention. More than a kinetic 'billboard', sailboats can also be used to impress specific demographics in a unique way at specific targeted events.

Our yachts can be anchored near crowded areas or sail one of our dedicated routes for maximum visibility. You can also add a night option to any of the yachts (we are the first to offer fully illuminated sails which are completely visible at night). Custom routes are available as well.

Chartering is available to you and your guests or clients; Yachts can accommodate up to 6 VIP'S each day the boats sail. This is a great opportunity for memorable hospitality use, PR events and other promotional activities.

Our boats go where the people are, the beautiful California coast. Our programs vary as short as a weekend, or a month, to as long as a year or more. We work with you to create a custom package to fit your requirements and needs.